

Social networking

Networking platforms enhance the way we communicate, collaborate, find information, and share our knowledge.

Learn how to get the most out of social networking tools, connect to people you know and trust, interact with them. Learn how to expand your network, to inform and be informed, to get answers, to increase your social capital and boost your professional reputation.

What you will learn

- new ways to communicate, find and share information
- social networking – why?
- social networking – how?
- LinkedIn, Twitter... advantages and drawbacks
- dos and don'ts

Who should attend?

Those who frequently search for information on the Web, who are interested in modern web tools that ease and speed up access to information, or anyone relying on their personal network in their professional life (CEO, Sales managers, HR managers...)

Training format

This session is part of our 'Smart Web tools' series and is usually delivered in our "Lunch Session" format: 45 minutes long – 20 attendees max.

We can also adapt it to the "Workshop" formula or as a module for a "Training Day" session.

About Whatever sa/nv

Whatever sa/nv is a company that is using innovative collaborative technologies to address the growing needs of knowledge management and sharing at company level.

Contact us for more information
www.whatever-company.com
guide@whatever-company.com
+32 10 23 59 31



Whatever suits you best

Choose one of the formulas below – or any combination thereof – according to your specific needs. Of course we are flexible and always ready to provide tailor-made solutions if required.

Lunch session

A compact session during which we provide you with an eye-opening introduction to modern Internet tools and best practices that are sure to make your Internet searching and online information gathering much more productive and rewarding.

Materials: a reference card and an electronic jump page

Required: a projector and an internet connection

Location: on-site

Pricing: on demand

Duration: 45 minutes

Workshop

An action-packed session. Through an ingenious mix of open discussion and interactive hands-on exercises, our workshops provide you with tips & tricks that are closely focused on your day-to-day work.

Materials: a copy of our slides, a reference card, an electronic jump page for easy access to referenced information, lecture notes (for 'Smart Web searching' only)

Required: projector, internet connection, flip-chart or whiteboard, one computer per attendee

Location: on-site or at Whatever offices

Pricing: on demand

Duration: 4 hours

Formation (Training Day)

An engaging, whole day hands-on session during which you will gain advanced knowledge, learn useful tips & tricks, and take part in numerous interactive exercises.

Materials: a copy of our slides, a reference card, an electronic jump page for easy access to referenced information, lecture notes (for 'Smart Web searching' only)

Required: projector, internet connection, flip-chart or whiteboard, one computer per attendee

Location: on-site or at Whatever offices

Pricing: on demand

Duration: 6 hours

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