

Smart Web searching

Through a careful mix of demos and exercises, we impart a general search methodology, analyze the various tools available on the Web and help you build your very own search strategies – simple or elaborate. We also give you informed tips on how to evaluate the trustworthiness and value of online information.



What you will learn

- types of search tools
- how to build search queries
- advanced Google search features
- other search features from other search tools
- search strategy and methodology
- evaluating Web pages
- introduction to Web 2.0

Who should attend

Anyone whose job requires a thorough understanding of the Web and frequent searches for the very best results.

Training format

Usually delivered in our “Training Day” format: 6 hours – 5 trainees max.

We can also adapt it to the “Workshop” formula or as separate “Lunch Session” modules.

About Whatever sa/nv

Whatever sa/nv is a company that is using innovative collaborative technologies to address the growing needs of knowledge management and sharing at company level.

Contact us for more information
www.whatever-company.com
guide@whatever-company.com
+32 10 23 59 31



whatever
innovate solve guide

Whatever suits you best

Choose one of the formulas below – or any combination thereof – according to your specific needs. Of course we are flexible and always ready to provide tailor-made solutions if required.

Lunch session

A compact session during which we provide you with an eye-opening introduction to modern Internet tools and best practices that are sure to make your Internet searching and online information gathering much more productive and rewarding.

Materials: a reference card and an electronic jump page

Required: a projector and an internet connection

Location: on-site

Pricing: on demand

Duration: 45 minutes

Workshop

An action-packed session. Through an ingenious mix of open discussion and interactive hands-on exercises, our workshops provide you with tips & tricks that are closely focused on your day-to-day work.

Materials: a copy of our slides, a reference card, an electronic jump page for easy access to referenced information, lecture notes (for 'Smart Web searching' only)

Required: projector, internet connection, flip-chart or whiteboard, one computer per attendee

Location: on-site or at Whatever offices

Pricing: on demand

Duration: 4 hours

Formation (Training Day)

An engaging, whole day hands-on session during which you will gain advanced knowledge, learn useful tips & tricks, and take part in numerous interactive exercises.

Materials: a copy of our slides, a reference card, an electronic jump page for easy access to referenced information, lecture notes (for 'Smart Web searching' only)

Required: projector, internet connection, flip-chart or whiteboard, one computer per attendee

Location: on-site or at Whatever offices

Pricing: on demand

Duration: 6 hours

Contact us for more information
www.whatever-company.com
guide@whatever-company.com
+32 10 23 59 31



whatever
innovate solve guide